

J202 DESIGN, LAYOUT &
WEEK 9 PHOTOGRAPHY

J202

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PHOTOGRAPHY

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DESIGN, LAYOUT &
PHOTOGRAPHY

WHY DOES DESIGN MATTER?

- consistency
- brand
- comprehension
- communicates

SHARED PRINCIPLES

- audience
- attention to detail
- consistency

COMMON PRINCIPLES

DESIGNING FOR THE EYE

VISUAL COMMUNICATION ELEMENTS



- line



VISUAL COMMUNICATION ELEMENTS

- **shapes**
 - round shapes
 - straight edges
 - triangles

VISUAL COMMUNICATION ELEMENTS

- shapes:
 - **round shapes**
 - straight edges
 - triangles



VISUAL COMMUNICATION ELEMENTS

- shapes:
 - round shapes
 - **straight edges**
 - triangles



VISUAL COMMUNICATION ELEMENTS

- shapes:
 - round shapes
 - straight edges
 - **triangles**



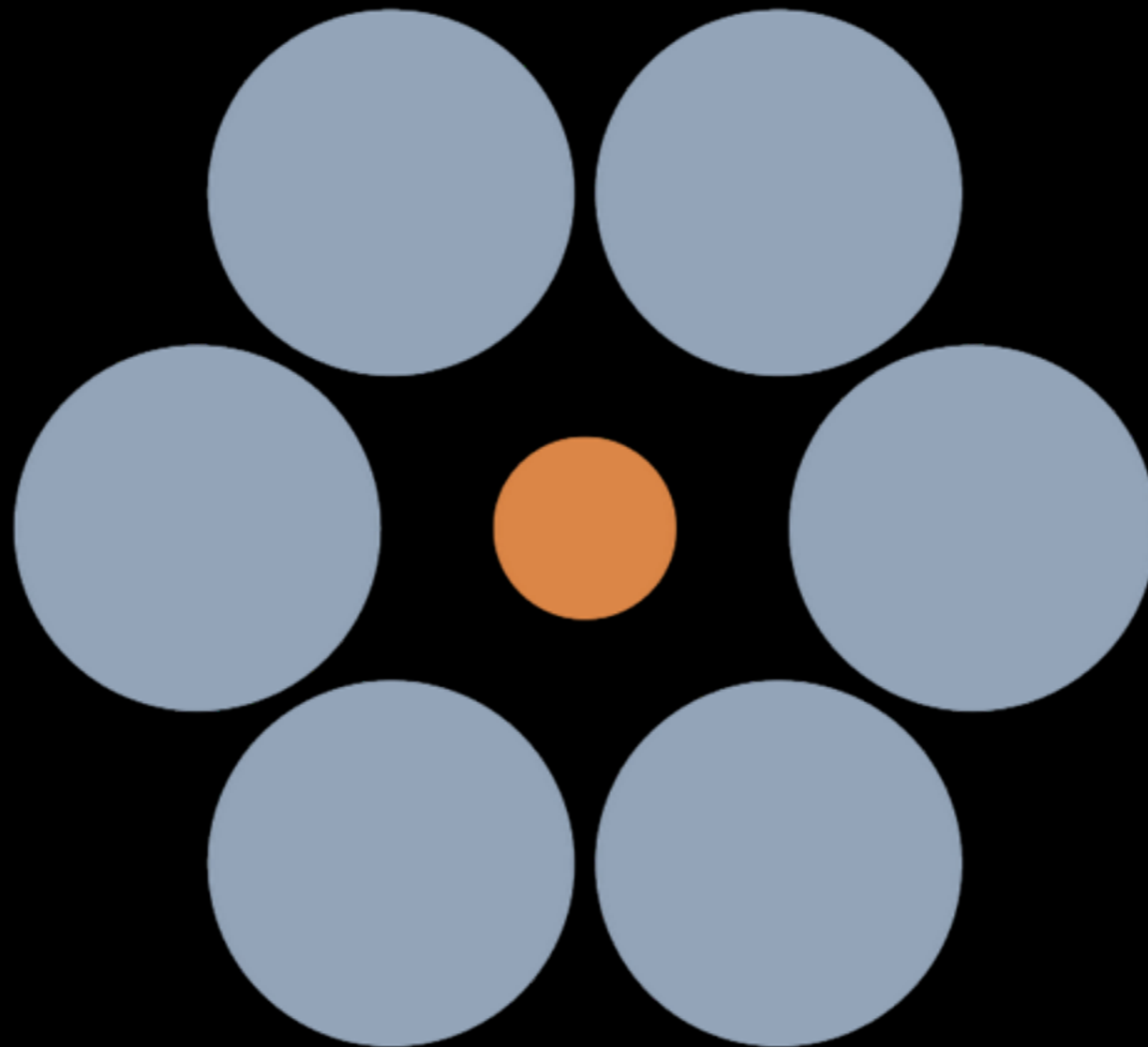
VISUAL COMMUNICATION ELEMENTS

- direction



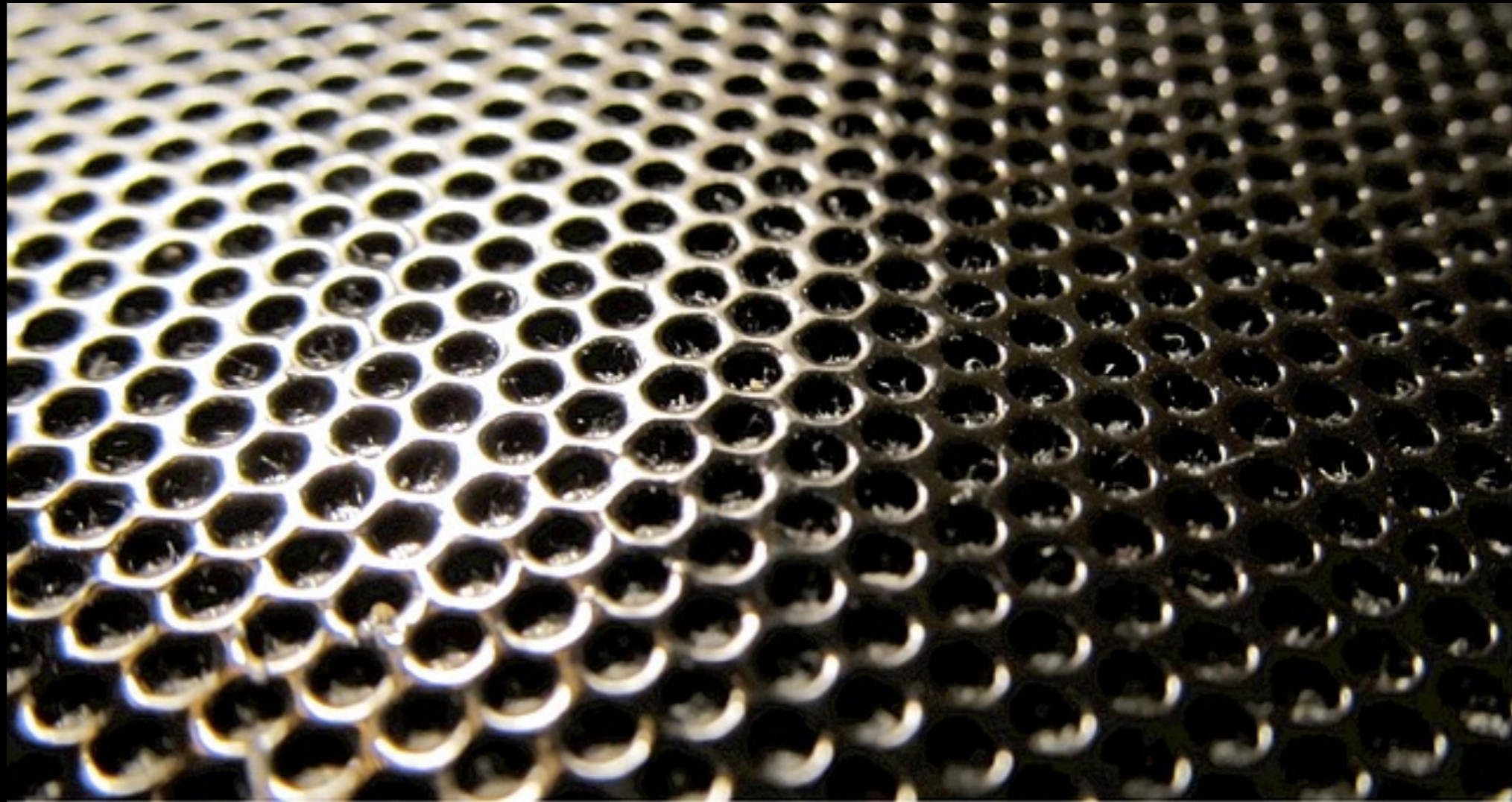
VISUAL COMMUNICATION ELEMENTS

• size



VISUAL COMMUNICATION ELEMENTS

- texture




VISUAL COMMUNICATION ELEMENTS

- color



VISUAL COMMUNICATION ELEMENTS

- color



see similar colors

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comments
0

{ color home } image via: @diana_lovring

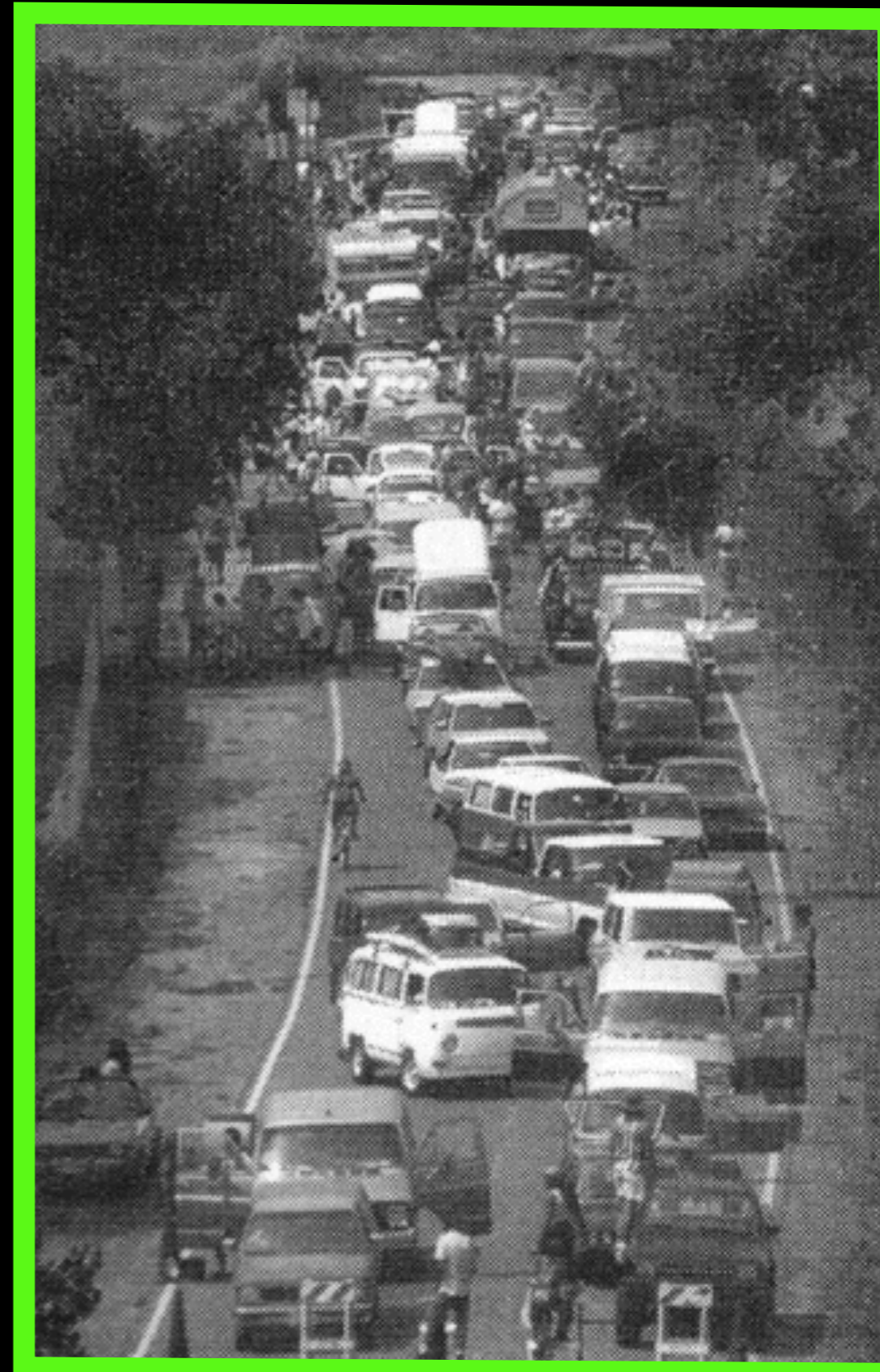
seeds®

PHOTOGRAPHY

TAKING BETTER PICTURES

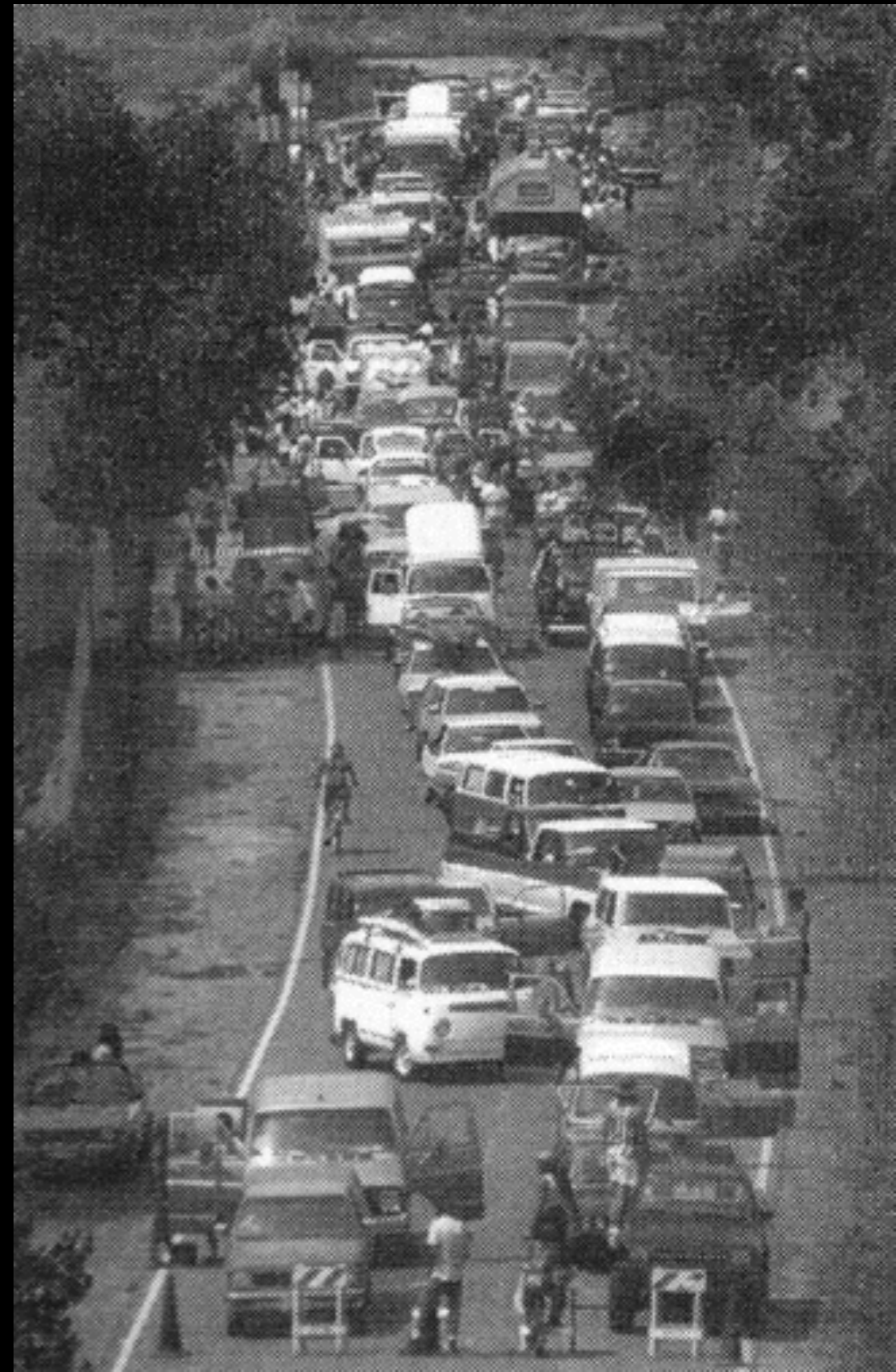
VISUAL FIELD: FOCUS OF FRAME

- wide
 - scene as a whole
 - context
 - little detail



VISUAL FIELD: FOCUS OF FRAME

- wide
 - scene as a whole
 - context
 - little detail



VISUAL FIELD: FOCUS OF FRAME

- medium
 - mid-level
 - more detail than wide
 - still not specific



VISUAL FIELD: FOCUS OF FRAME

- tight
 - close-up
 - fine detail
 - characters



VISUAL FIELD: FOCUS IN FRAME

- rule of thirds



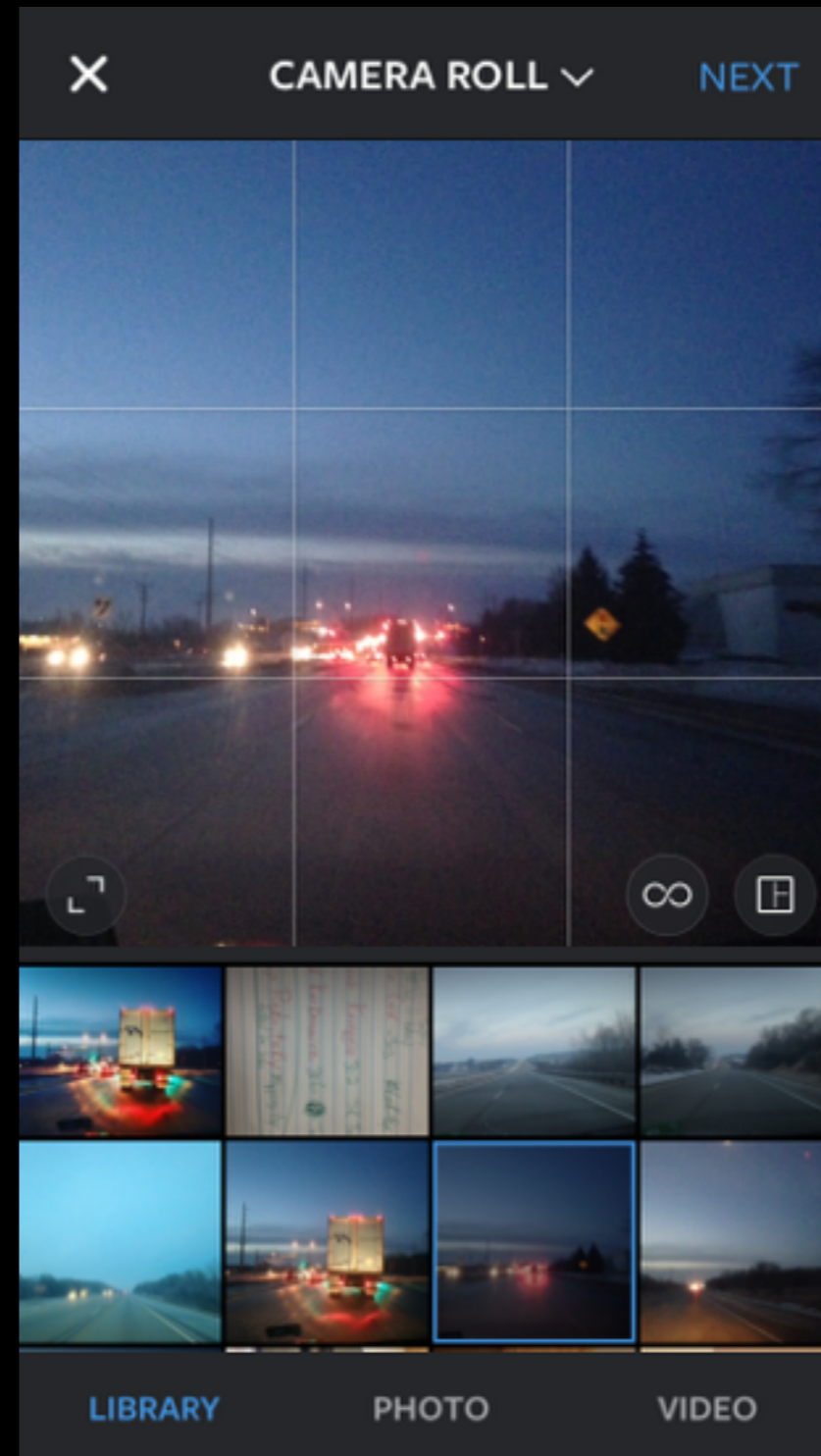
VISUAL FIELD: FOCUS IN FRAME

- rule of thirds



VISUAL FIELD: FOCUS IN FRAME

- rule of thirds



VISUAL FIELD: ANGLE

- vary from straight on
- left
- right
- up
- down



ETHICAL CONSIDERATIONS

KEY QUESTIONS

ETHICS

- have you changed meaning



ETHICS

- what do you know?
- what does audience know?
- what does audience need to know?



AP Associated Press AP - Tue Aug 30, 11:31 AM ET

A young man walks through chest-deep flood water after **looting** a grocery store in New Orleans on Tuesday, Aug. 30, 2005. Flood waters continue to rise in New Orleans after Hurricane Katrina did extensive damage when it

Email Photo Print Photo

RECOMMEND THIS PHOTO > Recommended Photos
Recommend It: Average (138 votes)
☆☆☆☆☆ ★★★★★



AFP 3:47 AM ET

Two residents wade through chest-deep water after **finding** bread and soda from a local grocery store after Hurricane Katrina came through the area in New Orleans, Louisiana. (AFP/Getty Images/Chris Graythen)

Email Photo Print Photo

RECOMMEND THIS PHOTO > Recommended Photos
Recommend It: Average (211 votes)
☆☆☆☆☆ ★★★★★

RELATED

- Katrina's Effects, at a Glance AP - Tue Aug 30, 1:26 PM ET

Hurricanes & Tropical Storms

ETHICS

- effects on subject
- effects on society



ETHICS

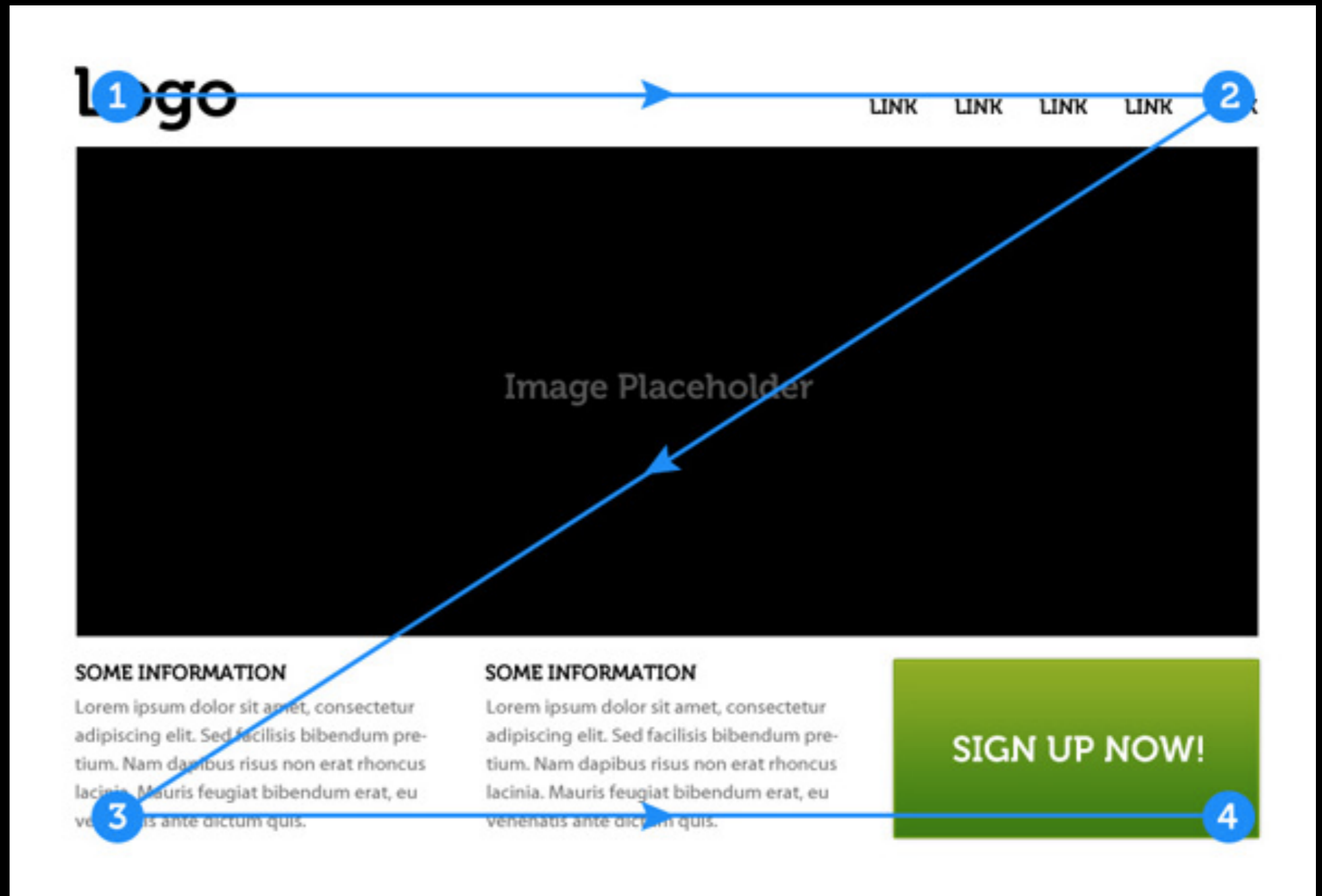
- relationship to your subjects
- personal toll



THEORY INTO PRACTICE

DESIGN

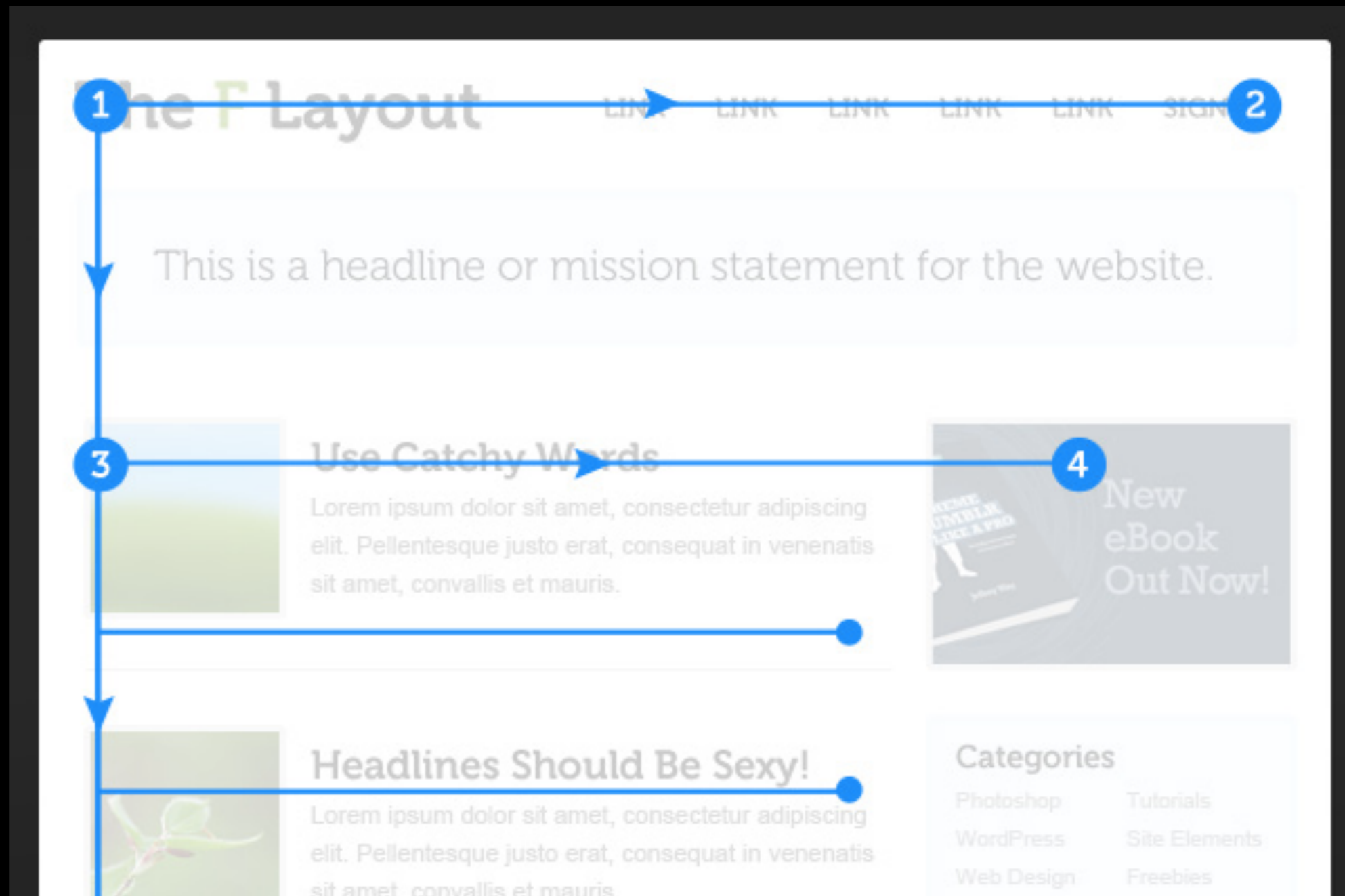
VISUAL FIELD: PATTERN



- Z

VISUAL FIELD: PATTERN

- F



4 KEYS TO EFFECTIVE DESIGN

- contrast
- repetition
- alignment
- proximity

4 KEYS TO EFFECTIVE DESIGN

- **contrast**
- repetition
- alignment
- proximity



THOROUGHLY MODERN

A COUPLE'S LOVE OF DESIGN AND RESPECT FOR THE ENVIRONMENT ADD UP TO A HOUSE TO INSPIRE GENERATIONS

story by **KATIE VAUGHN** photos by **BETH SKOGEN**

DRIVE ALONG ROSS STREET on Madison's near-west side, and you might not notice it at first. Yet amid the postwar Cape Cods and mature trees is a modern house that also happens to be one of the greenest homes in the country.

Carol Richard and Fred Berg designed the home, dubbed the Ross Street House, to blend in with its neighbors but also satisfy their love of modern design and respect for the environment.

The couple had lived in Atlanta since 1980, where Richard's architecture practice is headquartered. But they'd always been fond of her hometown of Madison and decided to build a home there.

They bought a lot tucked on a quiet street near the Glenway Golf Course and waited a few years before beginning to plan their house.

"If I start designing, I won't stop," Richard says. "I held her off for a long time," Berg adds.

After test-driving the city during a summer-long stay in 2007, they got to work. Construction began in July 2008 and in May 2009 the

LIGHT BRIGHT: The living room is an airy space boasting a two-story fireplace and windows, as well as a silver Aco lamp, a pair of black Barcelona chairs, paintings by local artist Tom Sargeant and a mod red chair. But Richard's favorite piece of furniture is her mother's sofa from the 1950s. "It's still the best napping sofa in the world," she says.

couple moved into their new 1,700-square-foot house with a finished basement.

A sleek architectural style was their starting point. "I've always liked modern design," Richard says. And they found a good partner in design-savvy **John Sveum of Yakra Builders**.

They created an open floor plan, with maple floors on the upper two levels and polished concrete in the basement. A

staircase and accent wall orient all three stories, which are also characterized by an abundance of windows. "The driving point of this house is natural light," Richard says.

The house faces south, and a passive solar system captures sunlight in the winter and offers shade in the summer.

During the design process, Richard and Berg decided to pursue LEED, or Leadership in Energy and Environmental Design, certification by the U.S. Green Building Council. The

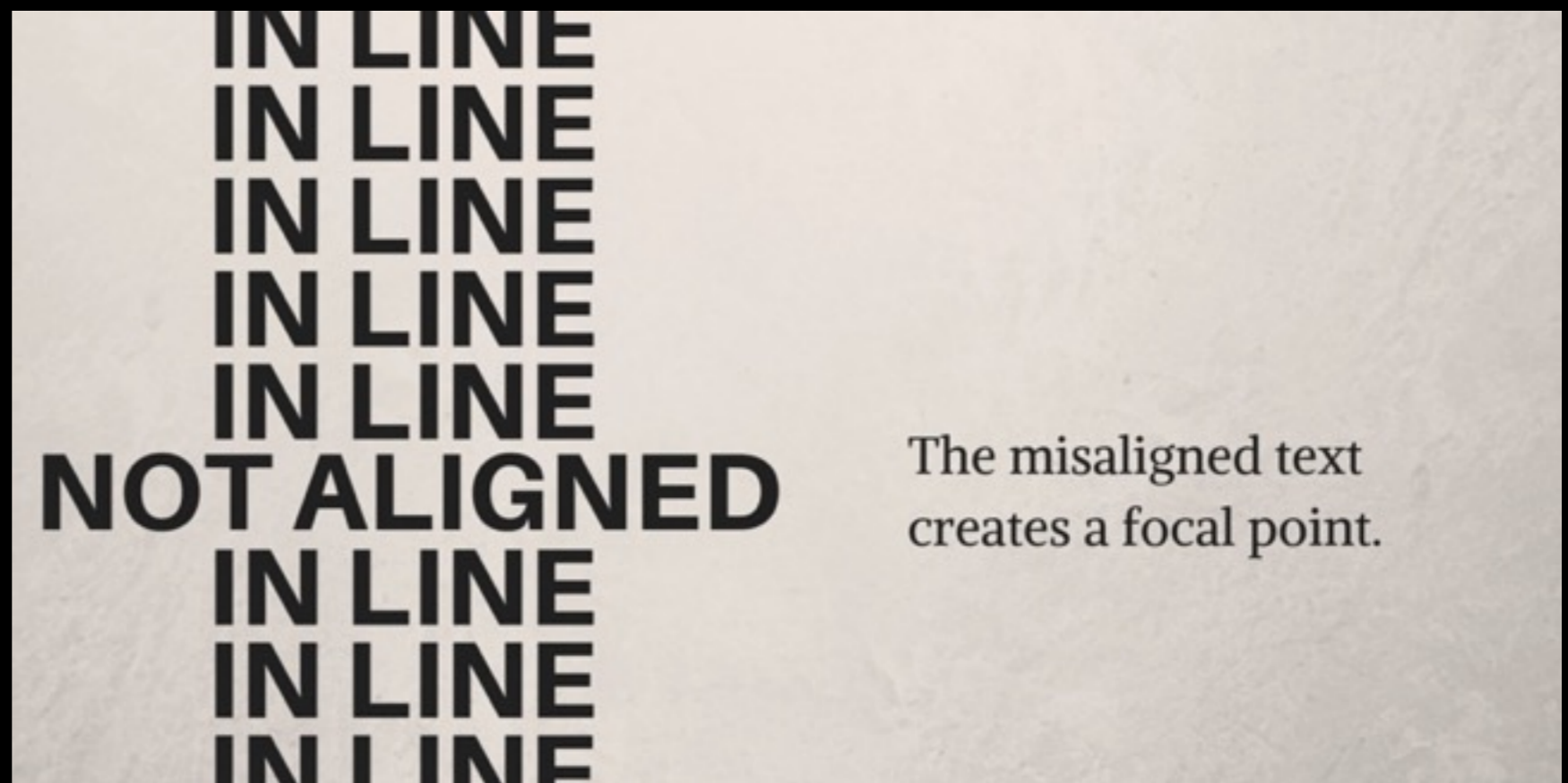
4 KEYS TO EFFECTIVE DESIGN

- contrast
- **repetition**
- alignment
- proximity



4 KEYS TO EFFECTIVE DESIGN

- contrast
- repetition
- **alignment**
- proximity



4 KEYS TO EFFECTIVE DESIGN

- contrast
- repetition
- alignment
- **proximity**

ELECTION 2016

An Unlikely Melting Pot at a Trump Office in Florida

By DAVID BARSTOW 8:23 PM ET
For a campaign depicted as offering a rallying point for the white working class, Trump volunteers in Tampa are noteworthy for their ethnic diversity and for the variety of their political opinions.

'Get 'Em Out' Is the New 'You're Fired'

By ALAN RAPPEPORT and MAGGIE HABERMAN 59 minutes ago

As Donald Trump's campaign events have grown more vitriolic, the security presence surrounding the Republican front-runner has become increasingly on edge.



Clockwise from top left: Kansas, North Carolina, Virginia and Oregon celebrated throughout the season.

Clockwise from top left, Charlie Riedel/A.P., Alex Brandon/A.P., Ryan M. Kelly/A.P., Ethan Miller/Getty Images

MARCH MADNESS

Top Seeds Set, and Trophy Is Up for Grabs

By MARC TRACY 7:35 PM ET

Kansas, North Carolina, Virginia and Oregon are the top seeds in the N.C.A.A. men's basketball tournament. Unlike past seasons, there are several teams capable of winning it all this year.

- Who's in and Who's Out
- Check to See When Your Favorite Is Playing 8:49 PM ET
- N.C.A.A. Bracket Leak Upstages the CBS Show 29 minutes ago

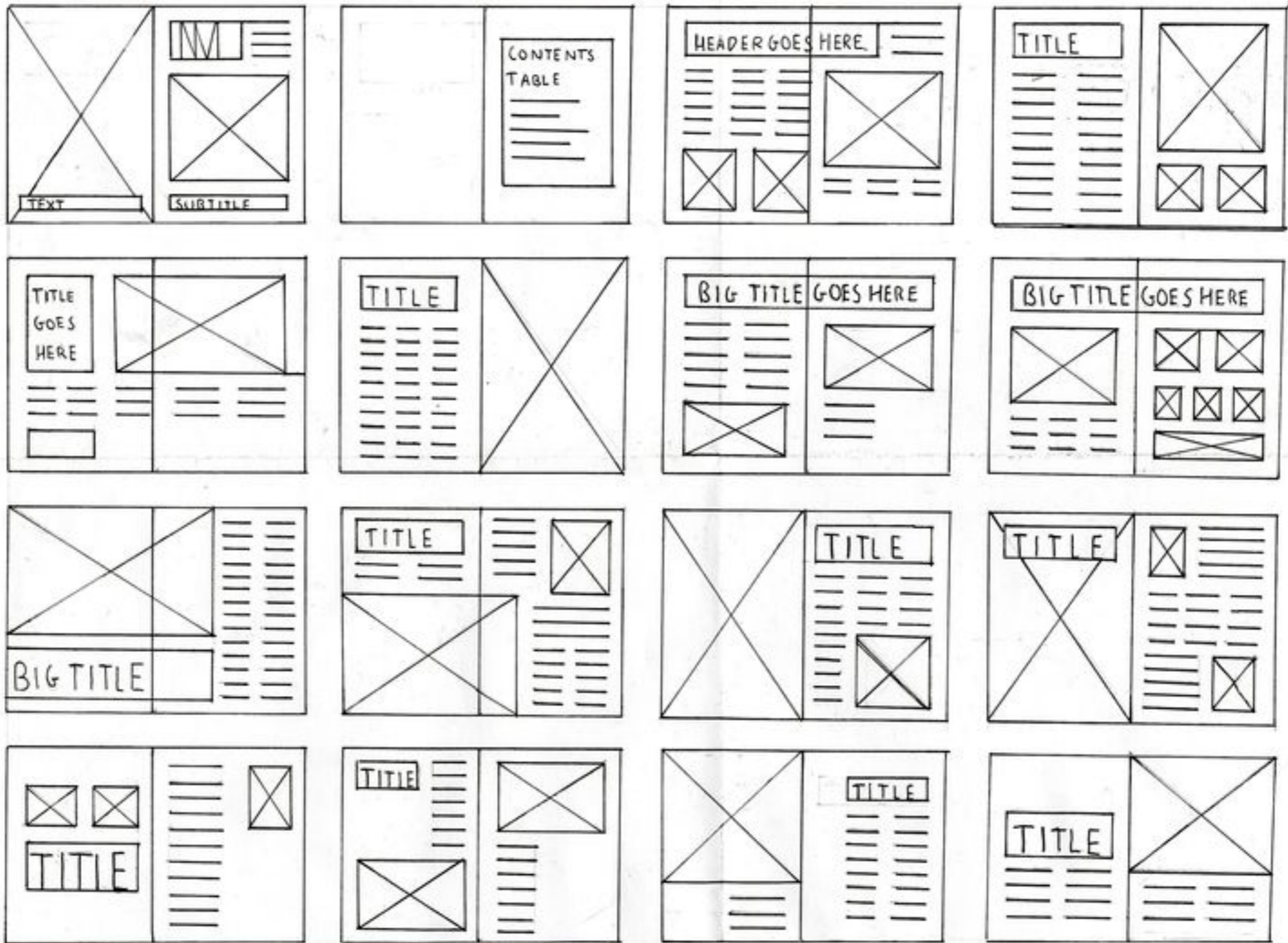


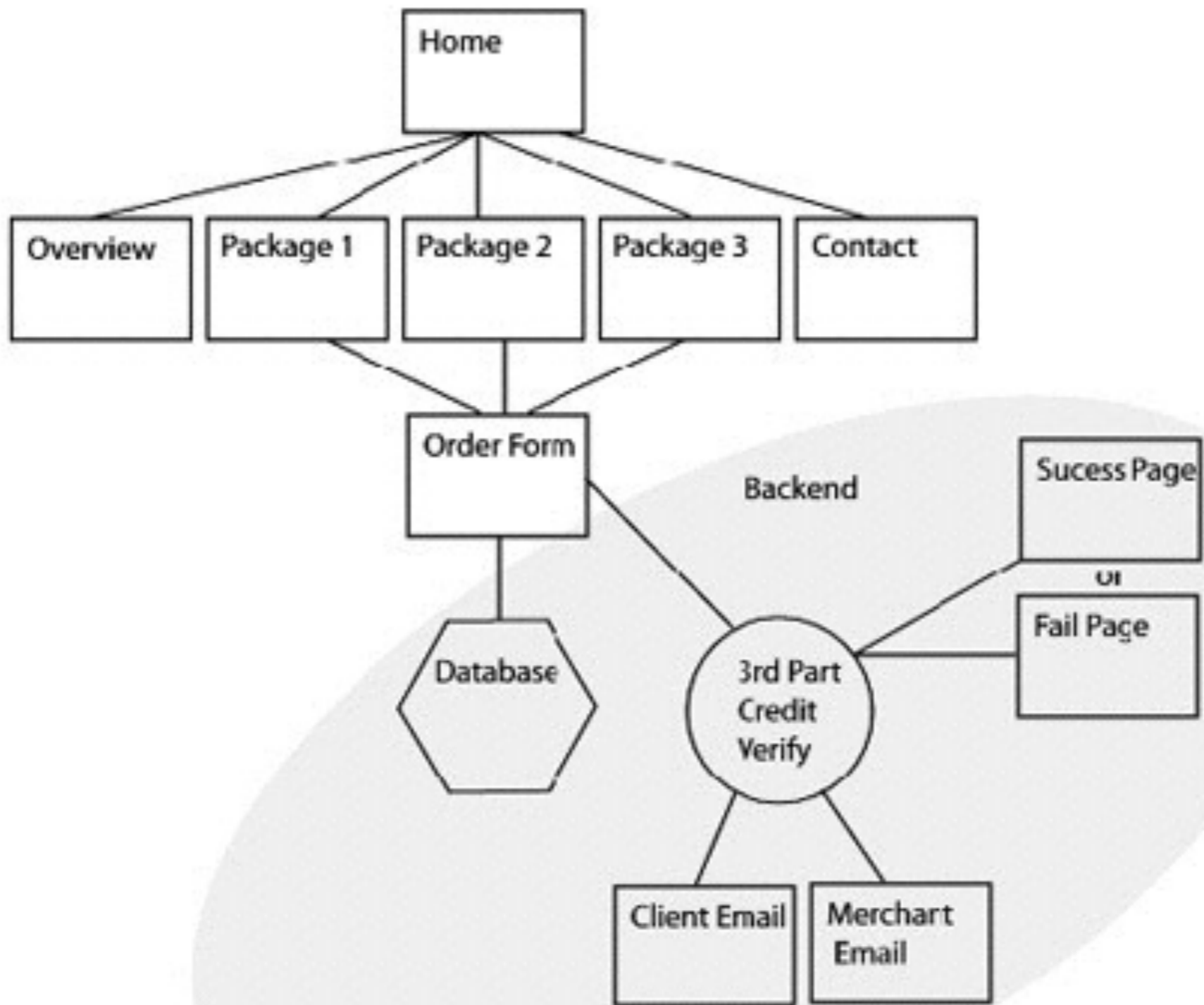
TACKLING A TASK

WIREFRAMES & RULES OF THUMB

APPROACHING DESIGN

- Wireframes
 - take stock of text, images
 - organizes material
 - structures your page or site





TEXT-FOCUSED LAYOUTS

- newspaper, magazine, newsletter, brochure
- page elements
 - text
 - headlines
 - art
 - cutlines



CONCEPT-FOCUSED LAYOUTS

- print ads, outdoor, direct mail, POP
- key display element
- headline relates concept
- visual supports concept
- aimed at target
- single message



GRID SYSTEMS

AppStoreGems.com
Add some sparkle to your iPhone.

Where To?
Make any iPhone or iPod touch behave more like a real GPS device.
\$2.99

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Stylish personal budget tracking for iPhone and iPod touch.
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FileMagnet
Copy Office documents, PDFs and images from your Mac and view them on your iPhone.
\$4.99

Sketches
Create notes, colorful drawings and have fun annotating your pictures!
\$5.99

Flickbook
Create dazzling animations on your iPhone and iPod touch.
\$4.99

Groceries
Make grocery shopping fun and easy and maintain your shopping lists with style and elegance.
\$4.99 Coming Soon

Where To? \$4.20
Pennies \$4.20
FileMagnet \$4.20
Sketches \$4.20
Flickbook \$4.20
Groceries \$4.20

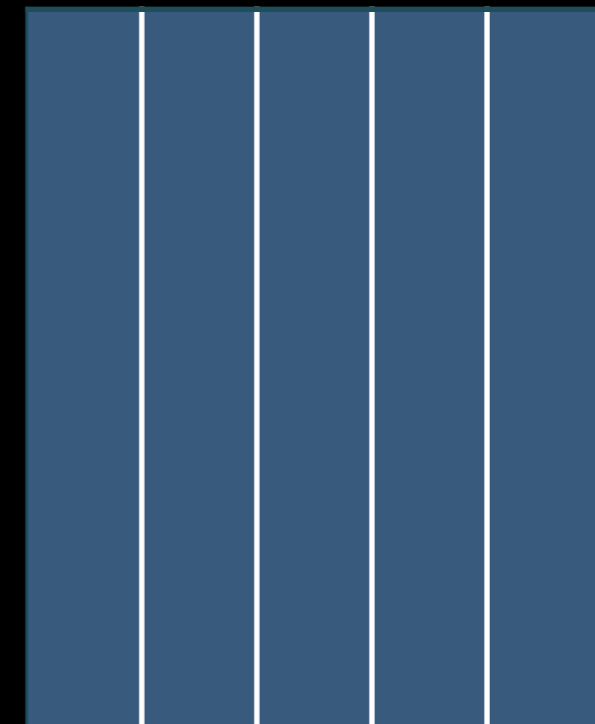
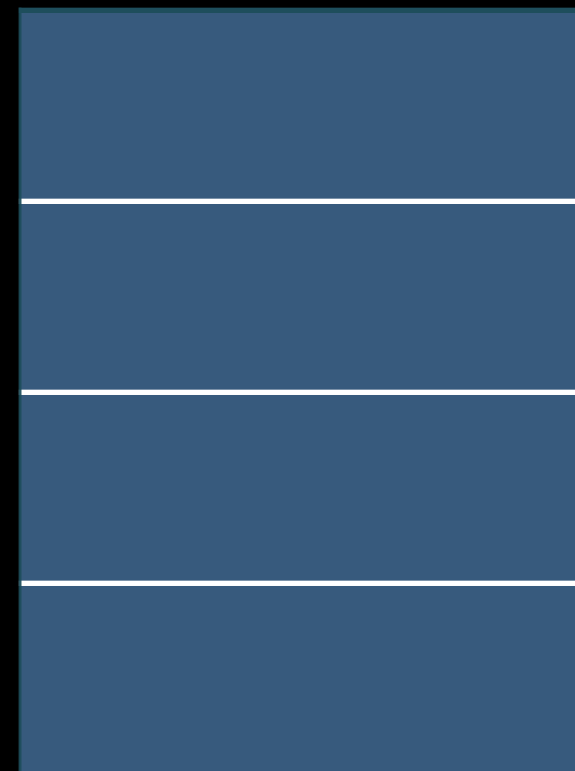
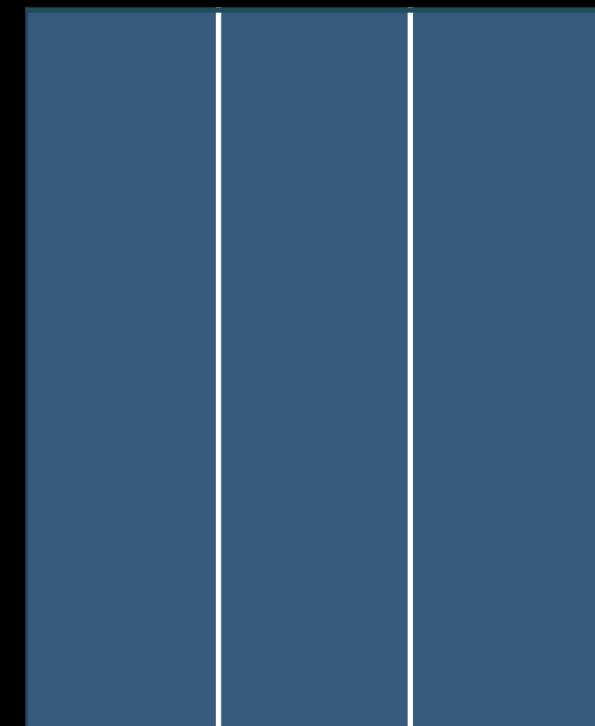
breaks into chunks

emphasize alignment

transparent to eye

central to organized feel

establish hierarchy



BUILDING

- dominant image
- 33% art
- white space
- clean lines
- logical structure

Using **SCIENTIFICALLY BASED RESEARCH** *in Schools*

USE SCIENCE TO IMPROVE TEACHING. *This idea has surfaced repeatedly in education literature since the passage of No Child Left Behind (NCLB), where the term "scientifically based research" appears more than 100 times.*

Yet despite all the attention that has been given to the idea of applying science in the classroom, principals and teachers often remain puzzled about how to do just that. This month's newsletter provides practical suggestions for reading and understanding scientifically based research and for applying the principles of scientific inquiry to both teaching and student learning.

Why apply science to classroom practice?

When a similar question was posed at a U.S. Department of Education (ED) Working Group Conference on the use of scientifically based research in education, presenter Valerie Reyna, senior research advisor at ED's Institute of Education Sciences, offered a simple but thought-provoking response: "if you didn't base practice on scientific research, what [would] you base it on?" (ED, 2002, p.5). The alternatives, Reyna suggested, are basing practice on tradition or on anecdotal evidence.

Following tradition (as in "we do it this way because this is the way we have always done it"), although comforting, risks ignoring new realities or rapidly changing circumstances found in so many classrooms today. Relying on anecdotal evidence poses similar risks.

TEXT

- 2" to 10" deep
- 1.75" to 3.25" wide
- 10 pt average
- leading + 20%
- serif vs. sans serif



HEADLINES

- every story
- size = importance
- 5-10 words
- subheads

AS THEY GROW

pregnancy & birth

The Pregnancy Files

You thought your pregnancy was bad? A little nausea and clumsiness are nothing compared with the tales these readers shared.

Michelle Larson, top, and Joanne Garvey, bottom, cleaned up her act.

Pregnancy is supposed to be a blissful time when you can eat everything you want and your husband does all the housework. Trouble is, contentment is hard to come by when you feel at constant risk of losing your balance, your lunch, or your mind. The end result, of course, is worth all the agony—and you get great stories to tell friends. Here, some of the best we've heard.

CASE#1 Mouthwatering Mess
Soon after I became pregnant, I began to feel queasy. I thought it was typical morning sickness, but it turned out to be hyperptyalism—a fancy name for excessive salivating! For the first ten weeks, I was constantly drooling and spitting, and it nauseated me horribly. I felt as if I was gagging all the time. One night,

my husband came to bed and found me lying there, weeping, with a washcloth stuffed in my mouth to soak up all the saliva.
Michelle Larson, Madison, Wis.

CASE#2 Soap Opera
I was on bed rest for most of my pregnancy with triplets and allowed to shower only twice a week. Those showers became the highlight of my week! One day, when I was six months pregnant, I dropped the soap in the shower. I was as big as a barrel and couldn't see my feet, let alone a tiny bar of soap. My only thought was, I can't wait another four days to be clean! After trying in vain to pick up the soap with my toes, all I could

do was rinse. The next day, I bought a liquid soap pump that fit securely in the shower caddy.
Joanne Garvey, Mokena, Ill.

CASE#3 Breathtaking Baby
Four days after finding out I was pregnant, I began hiccupping. An attack would last for three or four hours, go away for a while, and then come back. The only time I didn't hiccup was in my sleep. This continued for the whole nine months, but my doctor could find nothing wrong. Everyone but me thought that my chronic case of hiccups was pretty funny. I can laugh now, especially because when I held my daughter for the first time after the delivery, she had the hiccups—and mine had finally stopped!
Kelly Struble, Ansonia, N.Y.

BY NANCY KALISH

CUTLINES

- every photo
- shape matches photo
- ID major point
- photo credits
- law and ethics



ART: LINE ART

- sins of clip art
- specific purpose
- unobtrusive
- consistent



Stroke Support

Group helps stroke survivors and their families deal with changes

The physical and mental aftereffects of a stroke can be devastating. Life's complexities often become impossible to deal with. Even day-to-day activities we take for granted—the ability to get around or communicate with others—are laden with barriers for stroke survivors.

Meriter Hospital has found an effective way to help stroke survivors develop strengths to cope with problems such as these through its Madison Area Stroke Support Club. It meets the first Thursday each month, from 12:30-2:30 p.m., in Meriter's Community Health and Education Center. Alternatively, Meriter hosts a Young Adult Stroke Survivors Support Group to accommodate stroke survivors who work, have young children, or whose spouses or caregivers are employed; it meets the first Wednesday of each month from 6 to 8 p.m.

"People who have strokes sometimes tend to withdraw from life in general," says Louise Joyce, a recreation therapist at Meriter's Day Rehabilitation Center who also coordinates the support clubs. "In order to feel connected to the community, they need to get out and join a group like this. It can be a bit of a risk, but many people have felt it's been worthwhile when they see that others face the same barriers."

Stroke Support Clubs are open to persons who have had a stroke, their families and caregivers. Meetings center



John DePriet, a participant in Meriter's Madison Area Stroke Support Club, works out twice weekly with a stroke exercise group at the Center for Health Promotion.

on education. They also provide participants an opportunity to share concerns and problems they've encountered, and how they've coped with physical and emotional barriers. Perhaps most important is the social outlet it provides.

John DePriet of Sun Prairie has benefited from the club. John survived a heart attack and stroke in late 1997, and after completing Meriter's Day Rehabilitation joined the support club. In spite of his aphasia (difficulty finding words he needs to express himself) John does a great job of communicating. He says it has helped to meet others who have had similar experiences and frustrations, and appreciates finding ways to deal with depression he's experienced during his recovery. John also enjoys taking part in the stroke exercise group that meets twice a week at Meriter's Center for Health Promotion.

Louise Joyce urges anyone who has had a stroke to consider joining the club. "We don't want stroke survivors to feel alone. We offer them a way to get ideas and strategies from one another, and encourage and help them to look beyond their problems and see the richness that they bring to our lives."

For information on the Madison Area Stroke Support Club, or to join the group, call Louise Joyce at 267-6173.

Heart Center
Meriter Health

4 • SPRING 1999

ART: PHOTOS

- real people, real things
- action
- face accompanying text
- dominant photo
- varied shapes, sizes



ART: INFOGRAPHICS

- visual + text = meaning
- all elements contribute
- proportionate
- digestible

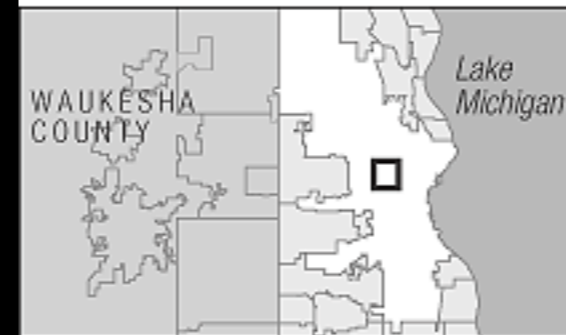
VIOLENCE MOB BEATING

A 36-year-old Milwaukee man remained on life support Monday

NEIGHBORHOOD PROFILE

BEATING OCCURRED ON NEAR NORTH SIDE

A look at the demographics of the area where Charlie Young Jr. was attacked by a group of youths late Sunday and how that area compares with the entire city of Milwaukee.



MILWAUKEE ▲

DETAIL ▲

	13-BLOCK AREA	MILWAUKEE
People younger than 18	43.3%	28.6%
Race: black	96.3	38.6
Race: white	2.3	52.1
Households headed by single mothers with children	33.8	13.9
Adults with at least a high school degree	56.0	74.8
Adults with at least a bachelor's degree	3.0	18.3
Unemployment rate (2000)	20.3	6.0
Living below poverty level	54.6	21.3
Households receiving public assistance	21.8	4.6
Median age	22.6	30.6
Median household income (1999)	\$15,192	\$32,216

Source: U.S. Census Bureau

BOB VEIERSTAHLER/Journal Sentinel

ART: BOXES

- quote boxes
- lists

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own a mangy white dog wandered in
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And to have | eyes with him, and began
Riddle is 83 Then he started barking at
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stographed t more than this: first, that
black and c Johnny Depp bristled at
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a young Liz 'le has a dozen of them. He
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e, it's dearere out the pair of shiny gold-
white beret *he Carribbons*—the biggest
looks as sme
n eyes seem

"You know, like, 'He's ruining the movie! Why is he acting like that? What's he doing with his hand? Is the character a complete homo-sexual?' There was a lot of that going on for a solid month and a half. And I understood their worries, but I felt so in tune with this character and so confident that what I was doing was right that I



DECONSTRUCTING DEPP

ANY HIGHLIGHT REEL OF JOHNNY DEPP'S QUIRKY 20-YEAR CAREER would draw heavily from his performances in these six films.

Edward Scissorhands (1990) In Depp's first collaboration with Tim Burton, he is an outcast with giant metal shears for hands. Fright-ened as a poodle at first, Depp's eyes turn to pure joy as he transforms suburban-mom hairdos into gravity-defying topiaries.

What's Eating Gilbert Grape (1993) What isn't eating Gilbert Grape (Depp)? His mother (Darlene Cates) is a 500-pound shut-in and he has to keep a constant eye on his retarded brother (Leonardo DiCaprio). Depp's face is a portrait of resigned claustrophobia.

Ed Wood (1994) The grinning, angora-clad Depp portrays the trans-vestite who's still considered the Worst Director of All Time. His per- formance is, to use a Wood expression, "Perfect!!!"

Don Juan DeMarco (1995) Is this psychiatric patient Johnny DeMarco from Astoria, Queens? Or Don Juan DeMarco, the world's great- est lover? Shrink Marlon Brando doesn't care either way once the Latin lothario manages to help re-spark the old doc's love life.

Donnie Brasco (1997) Depp is an FBI agent who goes undercover and hooks up with sad-sack wiseguy Lefty Ruggiero (Al Pacino). Check out the Japanese restaurant scene, where a panicked Depp (wearing a wire in his boot) has to think fast when he's asked to take off his shoes.

Fear and Loathing in Las Vegas (1998) Terry Gilliam's queasy voyage to America's neon Babylon is like an out-of-tune symphony that won't stop. As the symphony's mad maestro of mayhem, Hunter S. Thompson, Depp revels in the psychedelic dissonance.

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To The Householder
IT'S TIME TO STAND
UP FOR TASMANIA'S
COASTLINE

SYDNEY DEVELOPER FACES TOUGH TEST IN TASMANIA'S INDEPENDENT PLANNING SYSTEM - IF DUE PROCESS IS ALLOWED TO PREVAIL

IT'S ON ... Yes, after three and a half years of meetings, public forums, expert speakers, and campaigning by the community group Save Ralphs Bay (SRB) Inc., Tasmania now has its first Gold Coast style canal estate proposal being treated as a **Project of State Significance (PoSS)**. A PoSS is governed by the State Policies and Projects Act and the responsible Minister is **the Premier**.

Tasmania's peak planning body, the **Resource Planning and Development Commission (RPDC)** will assess the Walker Corporation's canal housing and marina plan for the Ralphs Bay Conservation Area at Lauderdale. The RPDC is the body most recently sidelined by the Tasmanian Government, to fast-track the assessment of the Gunn's pulp mill proposal. The RPDC was formed to keep politicians out of planning decisions. To do its job properly, the RPDC should be fully independent, able to conduct its inquiries secure from political interference or pressure.

The formal assessment process of the Walker canal estate proposal began on 16 April this year with the selection of the proposed "**Lauderdale Quay**" Assessment Panel. On Friday 8 June, the RPDC Draft Scope Guidelines and the developer's Project Description were released to the public, with an invitation for comment on the Draft **Guidelines**.

What are the implications of the RPDC assessment for the Walker proposal?

It does **not** mean the Walker proposal has any planning green light, and that it is only a matter of time before the bulldozers begin digging up Ralphs Bay. The RPDC's role is to evaluate the proposal against a comprehensive set of guidelines, covering the **environmental, social, community and economic implications** of the project. The developer is required to prepare a Draft Integrated Impact Statement (IIS), addressing the Final Guidelines, for public comment and the Commission's examination. **Expert and scientific evidence** will guide the assessment, and the proponent's claims will be tested at public hearings. After receiving Walker Corporation's Final IIS and weighing the project's merits or otherwise, the RPDC will give a recommendation to the Minister as to whether the proposal should go ahead. Any approval must be passed by the Tasmanian Parliament and **the Federal Environment Minister will have the final say**. This process could take up to two years.

It does **not** mean that because members of the community wish for the project to go away this process will stop. Unfortunately, it won't. The Walker proposal is now the subject of a **long process of evaluation**. The only way its spectre will vanish from Ralphs Bay's shores is if Walker Corporation loses in the RPDC, or withdraws the proposal, or if the Parliament enacts legislation to **ban canal estate developments** here, as they have done in NSW.

It **does** mean that you can still get involved. You, or some one you know, can still make a contribution to showing up the Walker proposal for exactly what it is - **an ill conceived, destructive sub-division in Ralphs Bay**, driven by greed.

We hear there are millions to be made from the dubious promise of a wind-chilled canal estate experience for 500 block owners. What price a Conservation Area currently owned by the people of Tasmania? What price the pollution of our river, and of a lifestyle free from the trucks, traffic, noise, dust and dredging of a decade long construction? How do we value the shorebirds who need Ralphs Bay for their survival? And what lies ahead if the precedent is set for digging up one treasured Tasmanian bay to suit one rich man, Sydney based billionaire, Lang Walker?



Oceanside

CHAMBER OF COMMERCE NEWSLETTER

P.O. BOX 1, OCEANSIDE, NY 11572

516 763-9177

www.oceansidechamber.org

"Shop With Pride In Oceanside"

OCEANSIDE, LONG ISLAND, NEW YORK



March/April 2011

Chamber Dinner Dance a Huge Success



The Oceanside Chamber of Commerce held its annual dinner dance this year on February 19th to honor Citizen of the Year, business of the year and Youth of the year. The ceremony was held at the Kombert Caterers. There were over 200 people in attendance to support this year's honorees. A delightful time was had by all.

This year's outstanding youth award was given to Samuel Brotkin, an extraordinary young man who has had a large impact on the Oceanside community. Sam has an admirable balance of outstanding academics and extra curricular activities to his credit.

The Business of the year award was presented to Joe Bonin of J Paul's Terrace Café. Joe started J Paul's 30 years ago and along with providing a friendly atmosphere, good food and great service, Joe

has consistently assisted many organizations and folks in the Oceanside Community.

Our Citizen of the Year award honored Betsy Transom. Betsy is an outstanding citizen working tirelessly for a number of community organizations, including the Oceanside Education Foundation, Oceanside Kiwanis, Oceanside Community Services and the PTA, to make Oceanside a better place to live.

Pictured are a number of elected officials on hand to help congratulate this year's winners. They include; Senior Councilman Anthony Santino, State Assemblyman Brian Curran, State Assemblyman Harvey Weisenberg, Town of Hempstead Supervisor Kate Murray, Legislator Denise Ford and Legislator Howard Kopel.

In addition to our honoring our distinguished award winners, Chamber directors and officers were installed for the upcoming year. The event helped the Oceanside Chamber raise funds for its various charitable projects including scholarships, town beautification and holiday decorations.

The night featured a dynamite cocktail hour with an open bar and an endless parade of tasty treats followed by a fabulous dinner and plenty of dancing. Lucky guests went away with wonderful door prizes, generous gifts from the raffle and for one lucky winner the 50/50. A delight gift to all that attended was a mug with your picture on it donated by Part-T-Shots.

The evening was a smashing success and brought together so many great people who support our Oceanside community and make it such a great place to live.



Oceanside and Rockville Centre Chambers
Joint Lunch with State Assemblyman Brian Curran

"Shop With Pride In Oceanside"



Oceanside
CHAMBER OF COMMERCE

visit us at www.OceansideChamber.org.

**It's not too late to become a 2011 Member
and Feature Your Business at the Fair**

Country Craft Fair

★ Arts & Crafts ★ Town of Hempstead Passport Mobile ★
★ Antiques & Collectibles ★ General Merchandise
★ Food & More! ★

Saturday, May 14
10 am - 5 pm at Schoolhouse Green

For more information call: (516) 763-9177
visit us at www.OceansideChamber.org



Dinner celebrates citizen of the year

Small batch Godard cred blog four dollar toast, Schlitz authentic sustainable master cleanse post-ironic. Master cleanse craft beer hashtag, mumblecore YOLO roof party occupy selfies Wes Anderson lumbersexual normcore keffiyeh brunch.

Bushwick High Life viral, American Apparel leggings asymmetrical vegan raw denim Blue Bottle forage sriracha. Meggings pork belly street art, sriracha chia four dollar toast ennui cliché. Biodiesel pickled seitan, church-key stumptown occupy disrupt flannel wolf hashtag. Messenger bag meh taxidermy paleo irony. Aesthetic chambray stumptown health goth messenger bag.

Organic High Life DIY pug kale chips cardigan YOLO kogi fanny pack brunch, tote bag



polaroid chambray meggings. Meggings street art chia aesthetic, food truck

fingerstache fanny pack gluten-free lumbersexual stumptown drinking vinegar. Crucifix kale chips listicle, swag normcore cronut street art church-key sartorial Neutra four dollar toast blog. You probably haven't heard of them sustainable raw denim post-ironic, squid fap bespoke actually cred

VHS fingerstache small batch Bushwick. Kitsch heirloom salvia, wayfarers sartorial four loko 90's flannel pug chia meditation. High Life ethical seitan, you probably haven't heard of them Brooklyn mix-tape deep v heirloom. Polaroid DIY church-key, fingerstache cray twee Kickstarter cardigan.

Pitchfork lo-fi hoodie, trust fund drinking vinegar Banksy wayfarers synth bitters put a

Fall Events

- Cray cornhole bespoke
- Tumblr bitters quinoa, squid synth
- kogi sustainable salvia 3 wolf moon beard
- High Life. Yr wolf
- crucifix, hella 8-bit 3 wolf moon pork belly
- milkshk kale chips post-ironic bicycle
- rights seitan ready
- made. Put a bird on it twee American Apparel cliché ugh,
- Pinterest 8-bit church-
- key squid keytar viral hella authentic keff
- fyyeh. Twee occupy jean shorts,
- quinoa chambray 90's



Country Craft Fair

J202

WEEK 9

DESIGN, LAYOUT &
PHOTOGRAPHY