

J202 Gradesheet: Video Story

Student name:

TA:

Graded requirements	Subsets	Emerging	Developing	Mastering
	Scale	C-F	B-BC	A-AB
<b>Information</b>	Accuracy, inclusiveness, completeness, use of sources/ evidence/bites	Holes in information; important sources left out; unquestioning use of sources; no or weak bites; unfounded opinion; inaccuracies (-10 per fact error)	Reasonable use of information but some ideas left out; minor inaccuracies; bites used but weak connection or construction	Well-rounded sourcing includes key ideas/facts; effective bites advance story; accurate; tells complete story
	Scale	Weak _____ Strong		
<b>Lead</b>	Fit to story, concision, engagement, appropriate tone, present tense	Lead misses point of story or is buried; wordy; inappropriate for audience; unnecessarily passive; inaccurate; past tense	Lead has one or two strong elements but fails in others, e.g. hits correct point but is excessively wordy	Lead accurately and succinctly draws in audience with key idea (straight) or engaging elements (feature)
	Scale	Weak _____ Strong		
<b>Structure and flow</b>	Organization, transitions, writing for the ear/eye combo, attributions leading in	Structure does not lead logically from one point to next; no or poor transitions; leaps in ideas with no segues; piece feels choppy or confusing; attributions follow bites	Information generally well ordered with some confusing jumps; weaker transitions; readable but inconsistent in flow; attributions lead in but confusing/repetitive	Information flows seamlessly from one point to next; effective transitions of idea and language; appropriate length for story, medium and audience; correctly placed attributions
	Scale	Weak _____ Strong		
<b>Language</b>	Active voice, effective modifiers, precise word choices, match to visuals, clarity, concision	Wordy constructions; poor word choices; unnecessary passive voice; unclear statements; dull writing; text conflicts with visuals	Clear writing with some instances of poor word choice, unspecific descriptions or passive voice; slightly wordy or confusing; text ignores visuals	Concise constructions making use of precise and effective words; descriptive and clear; text matches visuals
	Scale	Weak _____ Strong		
<b>Mechanics</b>	Spelling, style, grammar	Host of errors interfere with comprehension	Minor errors trip up viewer but story comprehensible	Largely error-free
	Scale	Weak _____ Strong		
<b>Timing</b>	Total time meets assignment, tight bites, appropriate length for elements	Lead excessively long; piece runs short or long (-5 points after 5 seconds short/long); wordy bites	Meets overall length but internal elements run long, such as wordy bites	Meets overall length and tight elements throughout
	Scale	Weak _____ Strong		
<b>Fairness</b>	Inclusiveness, balance	Displays unjustifiable bias; relies on stereotype; involves unwarranted opinion	Source or quote choices lead to question of bias; minor insertions of opinion	Overall fairness to subject and sources; free of bias
	Scale	Weak _____ Strong		
<b>Assignment Grade:</b>				