



## WHAT IS RENTDEX

Rentdex is a modern investigative platform for first-time, inexperienced and transfer student renters to easily collect important off campus housing details on spaces around the UW-Madison campus in a transparent environment.

## WHY ARE WE HERE

Currently, many first-time, inexperienced and transfer student renters have to gather housing details from multiple sources in order to get adequate information on a property. In addition, these renters may not have the knowledge needed to determine whether the information they have used is honest and accurate due to company promotion. Finally, if the student needs more specific information like where to find a roommate or what are the essential items to bring to college, that information may not be available in a route that is simple to access and easy to find.

- 55.8 percent of respondents somewhat agree and 18.3 percent of respondents strongly agree the renting process is difficult.
- 50.5 percent of respondents strongly agree that allowing tenants to rate and review properties would make landlords more transparent during the renting/signing process.
- 58.1 percent of respondents said they like a great deal to use a website that makes the renting process easier.

**Rentdex provides first-time, inexperienced and transfer student renters with a one-stop website on all information related to the renting process. The Rentdex website provides students with all accurate and up-to-date apartment information.**

- Guidance on finding an apartment and roommates
- Apartment tours
- Rate and review properties
- Apartment perimeter map
- Communication channels

## LOOKING TO THE FUTURE

We hope that the website will grow to become a more advanced resource for off campus student renters by updating information each semester. Additionally, we plan to continue releasing multimedia content about living off campus, such as how to co-exist with roommates and easy recipes to make on a student budget. Rentdex will make the student housing search far easier by narrowing down options, providing guidance on how to choose an apartment and to make sure that your rent is well spent.